

Reflecting on 2022

A Letter from Michael Kitching, President & CEO of GB Remanufacturing



As I write this letter, it is hard to believe that the final few days of 2022 have arrived. What a year it has been.

As with the past three years, 2022 presented several unique challenges of its own. Unfortunately, it seems as though pandemic-induced supply chain disruptions and labor challenges are here to stay. On top of that, we, along with most companies in our industry, have seen soaring business expenses in the form of increased raw material, labor, and shipping costs.

Despite the state of our economy and the challenges that seem to surface one after another, the GB Reman team has been successful in ensuring that our company continues to move forward and grow.

This year we expanded our production capacity with a plant expansion and have benefitted from market tailwinds such as the continued aging of the VIO population and shifting consumer tendencies to invest in their existing vehicles as finding new and used cars has become somewhat of a wild-goose-chase given vehicle production shortages. The automotive aftermarket has a proven track record of constantly evolving and finding new ways of providing value to the world around us, and this was no different throughout 2022.

We are confident that our team at GB Reman will continue to successfully navigate the challenges coming our way. We will continually evolve the way we do business to continue our legacy of delivering exceptional service and value to our customers for years to come.

Challenges always bring opportunity. I wish everyone a successful year ahead, and look forward to seeing what 2023 has in store for us all.

Michael Kitching

President & CEO, GB Remanufacturing, Inc.

What's GB been up to this year?

We'll tell you all about it.



Giving Back GB's Charitable Contributions

This year, we proudly sponsored several organizations that we believe are truly making a difference in the world and contributing to the greater good, within the automotive aftermarket, across the United States and in our local Long Beach community.

GB Remanufacturing made charitable contributions to Building Homes for Heroes, the CAWA Scholarship Fund, Marine Toys for Tots Foundation, Pediatric Cancer Research Foundation, the University of the Aftermarket Foundation and WACOSA.

We remain involved in our local Long Beach community through charitable contributions to local organizations as well. This year, GB Reman proudly donated over \$10,000 to Long Beach Memorial Hospital. We were also a sponsor of several of our hometown organizations such as Long Beach Unified School District and Pathways to Independence.



Getting Technical GB Launches Knowledge Center

In June, we announced the launch of our digital Knowledge Center, an online technical resource designed for automotive repair shop owners, technicians, and counter professionals looking to deepen their understanding of fuel injection systems, diagnostics, and evolving technologies.

Packed with informative articles, the Knowledge Center aims to demystify the complex workings of fuel injection system operations, issues, and technical tips as they relate to servicing fuel injection-related repair jobs.

Joe Evert, GB Remanufacturing's Director of Engineering and Operations, commented on the launch of the Knowledge Center. "Fuel injection systems are complicated, with fuel injectors being one of the most important parts of a car's engine. We are committed to providing the necessary tools to ensure those working in the field are equipped with the most relevant and reliable information when it comes to understanding and servicing the dynamic fuel injection systems and technologies present in today's vehicles in operation. We are excited to continue developing the Knowledge Center and adding even more breadth to our database of technical resources in the near future."

The GB Reman Knowledge Center is via desktop or mobile device at www.gbreman.com/knowledgecenter.



Industry Recognition GB Named 2022 AASA Top Supplier

GB Reman has been named a 2022 AASA Top Supplier. The Automotive Aftermarket Supplier's Association releases this publication annually to recognize top-ranked suppliers in the automotive aftermarket.

Despite the unprecedented challenges our industry has faced and been forced to adapt to, we are proud of our contributions to the aftermarket and our continued excellence in customer service.



New Product News New PremiumPACKs & More

GB Reman was proud to announce the release of 32 gasoline and diesel part numbers to our fuel injection program at the 2022 AAPEX Show.

The release included a premium remanufactured fuel injector for 2013-2018 RAM 6.7L pickup trucks, and the expansion of our highly popular PremiumPACK diesel injector offering with new coverage for Dodge/RAM 5.9L Cummins, GM 6.6L Duramax LB7, and Ford 7.3L Power Stroke engine applications. In addition, we also expanded our gasoline fuel injection program with 25 additional multi-port and GDI injectors and seal kits part numbers.



Sustainable Affairs GB Celebrates Reman Day 2022

Sustainability has always been at the core of what we do as a remanufacturer, but this year, we got loud about it.

GB Reman celebrated Global Reman Day 2022 with the rest of the remanufacturing industry and helped to educate our employees and customers of the overwhelmingly positive impact that remanufacturing has on consumers, the economy, and the environment.

Joe Evert, GB Remanufacturing's Director of Operations, perfectly articulated the importance of remanufacturing in conversation with our employees during our Reman Day celebrations:

"Remanufacturing should be at the forefront of any and all green initiatives. The amount of energy savings using remanufactured products instead of new is enormous. Consider the amount of energy consumed to mine, melt, form, ship then machine new parts versus reusing the existing part, which may never wear out.

"Remanufacturing restores the part to OE performance specifications by replacing the parts that matter and reusing the parts that never wear out. This saves raw material costs and energy, resulting in a product that is good or better than new at a significant cost savings. Remanufacturing is a win for the earth, and the customers' pocketbooks!"



Hitting the Jackpot GB Gives Away Trip of a Lifetime

This year, GB Reman participated in the Alliance Aftermarket Jackpot Convention, which took place during the 2022 AAPEX Show. The Alliance gathered and hosted over 2,000 technicians and shop owners in Las Vegas, who took the AAPEX show by storm on Wednesday and Thursday of Industry Week. Our team had meaningful conversations with Jackpot attendees and received great feedback on our products from shop owners and technicians who install GB Reman products.

To add to the excitement of the Aftermarket Jackpot, we hosted our own giveaway for Jackpot attendees for a chance to win an all-inclusive trip for two to Southern California for the 2023 Acura Grand Prix of Long Beach.

Our winner was named at the finale of the Alliance Aftermarket Jackpot Convention. We look forward to hosting him and his guest in our hometown of Long Beach, California in April 2023!



Traveling Team GB AAPEX and PRI Trade Shows

Team GB attended AWDA meetings and exhibited at both the AAPEX Show in Las Vegas and the PRI Show in Indianapolis, all of which led to great customer meetings, conversations with prospective customers, and time with our industry friends. We were glad to see both shows busy this year!

Remanufacturing: Sustainability's Biggest Underdog

Just how beneficial are remanufactured goods for the environment? Let's discuss.

Remanufacturing Saves...

85% of raw materials from original production



Remanufacturing restores the part to OE performance specifications by replacing the parts that matter and reusing the parts that never wear out. Because the metals and other essential materials have already been mined, remanufacturing eliminates the need for more mining, a process that is highly disruptive to the environment.

6.8 million tons of Co2 emissions annually



It takes far less energy to restore an existing part than to process newly-mined materials and manufacture an entirely new part. As a result, remanufacturing produces fewer emissions of greenhouse gases, air pollutants, and a host of other byproducts of fossil fuel energy.

120 trillion British Thermal Units of energy annually



120 Billion BTU's is equal to:
10.8 million barrels of crude oil or 233 oil tankers the lifetime fuel consumption of 75,000 car owners the electricity generated by 5 nuclear plants

Reduce. Reuse. **REMAN.** Recycle.

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